

ALLINE AYALA, Ed. D

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Educator | Strategist | Operations

A creative problem-solver and passionate educator with a multi-disciplinary background in strategic planning, design thinking, and all educational technology. I am committed to translating research insights into meaningful experiences and innovative applications to help organizations grow leaders for the future and build world-class capabilities to their environments. I bring expertise from a broad range of projects including school improvement, design thinking education, product development, business operations, and workshop planning and facilitation.

WORK EXPERIENCE

Teacher

Lake Travis ISD | Nov 2018 - Present

- Designed & lead curriculum for Engineering, Digital Citizenship, Cybersecurity
- Implemented metrics for authentic learning

Director of Education

Dininos, Inc. & IPaxes.com | June 2017 - Aug 2020

- Operations: strategic planning, budgeting, hiring, firing, policy & protocols
- Established and implemented a strategic vision for Learning & Development
- Build educational pathways for career progression through certifications
- Used data to inform decisions, manage solutions, and measure impact

Chief Operation Officer & Education Director

Healthcare Professionals USA, LLC | Nov 2015 - June 2017

- Operations: strategic planning, budgets, hiring, firing, policy & protocols
- Consult & lead Business Development projects for strategic growth with vendors
- Designed and built an Educational Curriculum Development for Online Education
- Instructional Implementation & Training for 850 Nurse Certifications
- Trained instructors for the effective delivery of the curriculum and processes

Educational Consultant & Training Specialist

Soluciones EXA | Oct 2011 - June 2015

- Consult & lead educational technology projects for school improvement
- Instructional Implementation & Apple PD Training (tools & CBL)

ICT Director & Learning Coach

Euroamerican School of Monterrey | Aug 2004 - Dec 2015

- Design technology strategic plan for Technology for the school
- Consulted for the Board on School Improvement Plans
- Oversee technology curriculum design, instructional practices, and new programs
- Design and lead Professional Development workshops
- Trained teachers with technology integration and Challenge-Based Learning

Educator & School Improvement Advisor

Instituto San Roberto | Aug 1998 - June 2004

- Consulted for the Board on School Improvement Plans
- Design and lead Professional Development workshops
- Designed lesson plans and units of study
- Designed authentic assessment tools to integrate continuums

PROJECT EXPERIENCE

Director & Lead Innovator

CursosdeApps.com | Oct 2020 - Present

eLearning Google Workspace Curriculum

- Consult & lead projects for strategic growth
- Curate educational open educational resources
- Lead marketing strategies
- Website design and code
- Create and coordinate training sessions and Learning Management System (LMS) implementation

Project Manager & Lead Innovator

Mindena.org. | Apr 2015 - Dec 2015

Reflective Learning & Authentic Assessment Platform

- Designed curricular and instructional framework for reflective practices
- Designed assessment tools for observable and demonstrable skills
- Developed a "ranking systems" for performance
- Create and coordinate training sessions and LMS implementation
- Instructional Implementation & Training
- Designed & Developed the Platform, prototyping & end-to-end customer experience

Founder & Lead Innovator

APPitic.com | Oct 2012 - Dec 2015

Educational apps Directory & Webcasts

- Consult & lead projects for strategic growth
- Curate educational open educational resources for instruction
- Lead monthly webcasts on CBL, Design-thinking, and Instructional Technology
- Lead marketing strategies
- Website design and code

Consultant & Education Lead

Círculo de Mujeres | Apr 2015 - Dec 2015

Political Competencies Development Program for Women

- Designed & Lead training for 400 women in the state of Nuevo León
- Worked with congress women, senators and mayors to develop a curriculum based on Authentic Assessment and Design-Thinking
- Delivered 100 workshops and data-driven performance insights

EDUCATION

Doctor of Education in Global Educational Leadership

Lamar University | Aug. 2018

- *Dissertation: Motivations Behind the Participation of Educators who Participate and Volunteer in Educational Technology Ambassador Programs in the Context of Achievement Motivation Theory.*

Masters Degree in Education

Southern New Hampshire University

- *Thesis: A-ha! Accountability for Teaching & Learning: Game-Based PD*

Masters Degree in Education

Framingham State College

- *Thesis: Creating Communities of Reflective Educators*

Maestría en Ciencias de la Familia

Instituto Juan Pablo II Para la Familia

- *Tesis: Educación Socio-Emocional en el Niño a Nivel Primaria*

EVENTS & ENGAGEMENTS

- 2017 ISTE Conference Presenter, San Antonio, TX
- 2016 International School, Keynote Speaker, Honduras
- 2016 SCIS/HIS, Keynote Speaker, Shanghai, China
- 2015 U-ERRE, Keynote Speaker, Monterrey,
- 2015 CECVAC, Keynote Speaker, Monterrey, Mexico
- 2014 SCIS/HIS, Keynote Speaker, Shanghai, China
- 2014 SXSW, Co-Presenter, Austin, TX
- 2014 GAFE Mexico, Presenter, Mexico City, MX
- 2013 ADE North America Institute, Board Member, Austin, Texas
- 2013 NYSCATE Presenter / Steering Committee, New Hartford, NY
- 2013 ADE Advisory Board, Austin, Texas
- 2013 Ignite the Change Steering Committee, Monterrey, Mexico
- 2012 Google Latin America Summit Presenter, Mexico City
- 2012 ADE Global Institute, Cork, Ireland
- 2012 TLC3 Keynote, McAllen, Tx
- 2012 ASCD Annual Conference Presenter, Philadelphia, Pa
- 2012 ISTE Annual Conference Presenter, San Diego, Ca
- 2011-2012 Planning Committee, ADE Institute, Guanajuato, Mexico
- 2011 ASOMEX Conference Presenter, Mexico D.F., Mexico
- 2011 Keynote Speaker, Universidad del Norte, Monterrey, Mexico

AWARDS & RECOGNITIONS

Doctor Honoris Causa en Educación

Universidad Cervantina | 2015

Apple Education Board

Lat Am & Global | 2011-2014

Apple Education Specialist

New York Cohort | 2012

Google Certified Innovator

New York Cohort | 2012

Google Certified Trainer

Online | 2011

ASCD Conference Scholar

Philadelphia | 2011

Apple Distinguished Educator

Mexico | 2011

INTERESTS

- Strategic Planning
- School Improvement
- Adult Learning
- Authentic Assessment
- Curriculum Design
- Personalized Learning
- Visible Thinking
- Reflective Learning & Development
- Mobile Technologies
- Learning Management Systems
- E-Learning
- Professional Development
- Team Building
- Virtual Teams

SYSTEMS

Apple	Udemy	Wordpress	Blackboard
Microsoft	Coursera	Joomla	Moodle
Google	Jigsaw	Learndash	Schoology
	Gimkit	Sensei LMS	

LANGUAGES

- Native English Proficiency
- Native Spanish Proficiency